

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
1. Engagement with Literature Skills		
Although there is some research into the more theoretical elements of this assessment, did you fully understand what activities needed to be researched (assessment brief is a helpful start). However, you have managed to apply some elements that have been researched, you do need know to apply this to the body of the report. Notating reference points is a skill that needs to be obvious on any HE programme	20	3
2. Knowledge and Understanding Skills		
Upon the context of the supplied report, there is no real use of validator/accessibility checking. Evaluation is somewhat weak and does contribute to a website that is lacking substance and use of a framework (as documented in the assignment brief). Also, you might need to be aware that the homepage should be index.htm and not some other filename.	20	4
3. Cognitive and Intellectual Skills		
4. Practical Application Skills		
You might need to be made aware that the starting page of a typical website should be index.html. But the site you have handcrafted is somewhat simple and lacking CSS. Making sites presentable with CSS is a difficult task and that's why "Bootstrap" was available, did you consider this or start the assessment late ?, Also, you have no evidence of accessibility or validation testing	40	6
5. Transferable Skills for Life and Professional Practice		
Considering the academic skills module has delivered a number of sessions dedicated to report structure and how to reference, it is a little surprising that you did not embrace the essence of those lectures. Please also consider using the tools of the word processing package in order to help you generate a TOC. Without this, you are going to lose marks in future assessments if you are unable to research effectively	20	8

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)	Late Submission Penalties (tick if appropriate)		21
	Up to four weeks late		
	1st/2nd/3rd attempt?	1st	